In Scope!

Development and launch of the following software

* Website that includes
  + Accessibility features for all people with
    - Vision impairment
    - Mobility impairment
    - Hearing impairment
  + Access to any and all people who wish to interact and engage with Perth Mud Crabs
  + Access to e-store for sale of online merchandise
  + Content management system
  + Informational content related to
    - Perth Mud Crabs
    - Awareness and Recognition of
      * Issues facing indigenous people
      * Appreciation of sporting values
      * Aboriginal culture
      * Digital ubiquity for indigenous people in Western Australia
* Mobile Application that includes
  + Accessibility features for all people with
    - Vision Impairment
    - Mobility impairment
    - Hearing impairment
  + Access to any and all people who wish to interact and engage with Perth Mud Crabs
  + Links to all AFL material
  + Face-to-Face experiences in combination with
    - Online experiences and virtual and augmented reality options
  + Engaging training resources for improving
    - Digital literacy
    - Health knowledge
    - Awareness of employable skills and options for
      * People with disabilities
      * Indigenous people
  + Health care applications for indigenous issues such as
    - Diabetes
    - Drug and Alcohol
    - Aged Care
    - Health Education
    - Social and Emotional Wellbeing
    - Stolen Generations
* Raise awareness of the project through
  + Social media applications and websites including
    - Facebook
    - Twitter
    - LINKEDIN
  + Measure engagement of Perth Mud Crab supporters using
    - Google Analytics
  + Google AD-WORDS
  + Compare statistical data to informational statistics through feedback from below
* Implement Feedback from
  + Department of aboriginal affairs
  + Department of sport
  + Department of racing, gaming and liquor
  + Department sport and recreation
  + Department of Education
  + Disability Services
  + Department of Health
* Establish a viable ICT platform for all mud crab business including
  + Server management choices
  + All IT business systems
* Completion of the above items by 30th 2017 within a production period of 12 months.